

JA Bowl-A-Thon Sponsorship Opportunities

The JA Bowl-A-Thon is a team-building fundraiser sponsoring local students to receive JA programs. Events are planned around your schedule between January - June.

Executive Sponsorship \$10,000

- *Presenting Sponsorship Package*
- *Co-branded promotional items*
- *Company logo displayed at major events*
- *Logo on cover of JA Bowl-A-Thon Coordinator Handbook*
- *Recognition on jastl.org, jastlbowlathon.org and social media platforms*

Presenting Sponsorship \$5,000

- *Platinum Sponsorship Package*
- *Logo placement on Bowl-A-Thon printed promotional materials*
- *Intercom announcement at all Bowl-A-Thon events/sessions*
- *Colored logo placement on 3000+ Bowl-A-Thon participant t-shirts*

Platinum Sponsorship \$3,000

- *Gold Sponsorship Package*
- *Logo placement on Bowl-A-Thon promotional materials*
- *Press release announcing company as a new sponsor*
- *Recognition on jastl.org, jastlbowlathon.org and social media platforms*

Gold Sponsorship \$1,000

- *Silver Sponsorship Package*
- *Recognition in Bowl-A-Thon Coordinator Newsletter*
- *Complimentary registration for one team at event*
- *Logo placement on 3000+ Bowl-A-Thon participant t-shirts*

Silver Sponsorship \$500

- *Company name placement on 3000+ Bowl-A-Thon participant t-shirts*
- *Opportunity to provide promotional materials to participants*
- *Opportunity to set up a free booth at our Bowl-A-Thon Kick Off Event on Jan. 12th, 2017, 4:30 - 6:30 pm*
- *Recognition on jastl.org, jastlbowlathon.org*



Sponsor Response Form

Name and Title: _____

Company Name _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone #: _____ Email: _____

I would like our corporate name to read as follows
(Please provide a logo in .jpg or .png for best results): _____

Sponsorship Level (Choose one):

- ◇ Executive Sponsorship-\$10,000
- ◇ Presenting Sponsorship-\$5,000
- ◇ Platinum Sponsorship-\$3,000
- ◇ Gold Sponsorship-\$1,000
- ◇ Silver Sponsorship-\$500

We would also like more information about the following (check all that apply):

- ◇ Forming teams to participate in the event
- ◇ Donating items for the raffles and/or door prize drawings held during the event (promotional items, etc.)

Please mail, fax or email this form by January 14, 2017

Junior Achievement of Greater St. Louis

Dennis and Judy Jones Free Enterprise Center

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Chesterfield, MO 63005

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Thank you for your support of our education programs. If you have any questions or would like to discuss the event further, please contact Kristi at 636.728.0707 ext. 235 or kdunkelberger@jastl.org.



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